Press release

Two thirds of the world's school-age children have no internet access at home, new UNICEF-ITU report says

The International Telecommunication Union and UNICEF call for urgent investment to bridge a digital divide currently preventing children and young people from accessing quality digital learning and opportunities online

30 November 2020

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12-year-old Elizabeth and 10-year-old Justin follow a Social Studies lesson on the EDU TV while doing their revision at home in Kibera. Justin's brother, Morara who is in the kindergarten doodles on an exercise book. Elizabeth is in Standard 6 and Justin is in Standard 5, "I am familiar with most of the topics the teacher is teaching" he said.

Available in: English <u>Français</u> <u>Español</u> <u>中文</u>

NEW YORK/GENEVA, 1 December 2020 – Two thirds of the world's schoolage children – or 1.3 billion children aged 3 to 17 years old – do not have internet connection in their homes, according to a new joint report from UNICEF and the International Telecommunication Union (ITU).

The report <u>How Many Children and Youth Have Internet Access at Home?</u> notes a similar lack of access among young people aged 15-24 years old, with 759 million or 63 per cent unconnected at home.

"That so many children and young people have no internet at home is more than a digital gap –it is a digital canyon," said Henrietta Fore, UNICEF Executive Director. "Lack of connectivity doesn't just limit children and you.

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closures, such as those currently experienced by millions due to COVID-19, it causes them to lose out on education. Put bluntly: Lack of internet access is costing the next generation their futures."

Nearly a quarter of a billion students worldwide are still affected by COVID-19 school closures, forcing hundreds of millions of students to rely on virtual learning. For those with no internet access, education can be out of reach. Even before the pandemic, a growing cohort of young people needed to learn foundational, transferable, digital, job-specific and entrepreneurial skills to compete in the 21st century economy.

The digital divide is perpetuating inequalities that already divide countries and communities, the report notes. Children and young people from the poorest households, rural and lower income states are falling even further behind their peers and are left with very little opportunity to ever catch up.

Globally, among school-age children from richest households, 58 per cent have internet connection at home, compared with only 16 per cent from the poorest households. The same disparity exists across country income level as well. Less than 1 in 20 school-age children from low-income countries have internet connection at home, compared with nearly 9 in 10 from high-income countries.

"Connecting rural populations remains a formidable challenge," said ITU Secretary-General Houlin Zhao. "As shown by ITU's *Measuring digital development: Facts and figures 2020*, large parts of rural areas are not covered with a mobile-broadband network, and fewer rural households have access to the internet. The gap in the mobile broadband adoption and internet use between developed and developing countries is especially large, putting the almost 1.3 billion school-age children mostly from low-income countries and rural regions at risk of missing out on their education because they lack access to the internet at home."

There are also geographic disparities within countries and across regions.

Globally, around 60 per cent of school-age children in urban areas do not have internet access at home, compared with around three-quarters of school-age children in rural households. School-age children in sub-Saharan Africa an

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Region	School-age children 3-17 years old unconnected at home
West and Central Africa	95% - 194 million
East and Southern Africa	88% - 191 million
South Asia	88% - 449 million
Middle East and North Africa	75% - 89 million
Latin America and the Caribbean	49% - 74 million
Eastern Europe and Central Asia	42% - 36 million
East Asia and the Pacific	32% - 183 million
Global	67% - 1.3 billion

Last year, UNICEF and ITU launched Giga, a global initiative to connect every school and its surrounding community to the Internet. Working with governments, Giga has now mapped over 800,000 schools in 30 countries. With this data, Giga works with governments, industry, civil sector, and private sector partners to craft compelling investment cases for blended publicprivate funding to build the connectivity infrastructure needed to deploy digital learning solutions and other services.

The initiative is now collaborating under the Reimagine Education initiative and in coordination with Generation Unlimited. Through its Reimagine Education initiative, UNICEF aims to address the learning crisis and transform education by giving children and young people equal access to quality digital learning. A key to achieving this is universal internet connectivity.

Building on these efforts and on the importance of youth engagement, Generation Connect is an initiative launched by ITU to empower young people to engage and participate in the digital world.

Although the numbers in the UNICEF-ITU report present an alarming picture, the situation is likely worse due to compounding factors, such as affordability, safety and low levels of digital skills. According to the latest ITU data, low digital skills remain a barrier to meaningful participation in a digital enciaty while mobile telephony and internet access remain too expensive

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Even when children have a connection at home, they may not be able to access it because of the pressure to do chores or to work, lack of sufficient devices in the households, girls being permitted less or no internet access, or a lack of understanding of how to access opportunities online. There are also issues related to online safety since parents may be inadequately prepared to keep their children safe.

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Notes to editors:

The report uses a globally representative analysis on the availability of internet connection in households with children and young people aged between 0-25 years old, with data from more than 85 countries.

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