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Adult literacy rate likely to plummet in post-pandemic era



<u>(/taxonomy</u> /term/80411)

RANVIR S.

NAYAR

(/TAXONOMY
/TERM/80411)



Education had largely been impacted by the pandemic, and adult literacy is the hardest hit. (Shutterstock image)

Short Url

Opinion (/Opinion)

Osama Al-Sharif (/taxonomy/term/13361)

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Hunger at home haunts Syria's international outreach efforts (/node /2384651)



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June 10, 2022

Adult literacy rate likely to plummet in post-pandemic era | Arab News 23:23 https://arab.news/zh6mm 5573 Nations around the world have (/#facebook) committed to eradicating adult X (/#twitter) illiteracy as part of the UN in (/#linkedin) Sustainable (/#whatsapp) Development Goal of providing \square education for all by the year 2030. However, with time running out **X** Follow (https://twitter.com and as the world /intent struggles with <u>/follow?original_referer=https</u> Dringing %3A%2F %2Fwww.arabnews.com%2F& ref_src=twsrc%5EtfWdWcttionhighsEbuttonembed region=follow_link& on track screen_name=arabnews) wing the 30month disruption due to COVID-19, the education of adults who either missed out on school or dropped out seems to have

> According to a **UNESCO** report published last year, the global adult literacy rate remained unchanged between 2015 and

fallen by the

wayside.

Yossi Mekelberg

(/taxonomy/term/12971)

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(/taxonomy /term/12971)

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/term/348846)

COP28 can infuse optimism into world's climate change battle (/node/2384606)



<u>(/taxonomy</u> /term/348846)

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<u>/2384371)</u>

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2019, with the number of illiterate youths and adults dipping by a marginal 10 million during that period, leaving a mountain of 773 million illiterates in the world. Some 100 million of these were aged 15 to 24, giving that demographic a literacy rate of 92 percent. The real challenge lies in reaching out to the 673 million other illiterates.

As with practically everything, the challenge of adult illiteracy is unevenly distributed around the world. Threequarters of the world's illiterate adults live in three of the poorest regions in the world: 47 percent in South Asia and West Asia combined, along with 27

Turkiye says Ankara attack assailants trained in Syria (/node/2385276 /middle-east)



<u>(/node</u> /2385276 /middleeast)

<u>Dubai launches family-</u> <u>business support</u> <u>program (/node/2385271</u> /business-economy)



(/node/2385271 /businesseconomy)

Bellingham leads youth movement at Real Madrid as Modric takes a diminished role (/node/2385261/football)



<u>(/node</u> /<u>2385261</u> /football)

Egypt, Maersk's C2X sign \$3bn agreement to produce green fuel in Suez Canal (/node/2385256/businesseconomy)



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percent in sub-Saharan Africa. As usual, the gender bias is greatly reflected here too. Almost two-thirds of all illiterate adults are women. What is especially worrying here is that, despite all the talk of gender parity and several efforts to put this into practice, the gender gap in adult illiteracy has remained stubbornly at the same level for almost two decades.

Surprisingly, while the issue of adult nonliteracy may be more severe in poorer countries, the challenge is not limited to these nations. As many as 19 percent of adults living in the world's richest nations — the members of the Organization for Economic Cooperation and

Development — have low literacy skills and 23 percent have low numeracy skills.

It is also crucial to note that, as the data predated the two years of COVID-19 pandemic, when access to education around the world suffered in an unprecedented manner, the situation on the ground is likely to have taken a severe beating in every single nation, but particularly in the world's leastdeveloped countries.

There are several factors that have changed. One is the sheer disruption of education, especially in the in-person format. Another is that a number of teachers have given up their careers and sought early

retirement, as has been witnessed in other sectors of the economy, creating a severe shortage of workers as economies recover from the pandemic.

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Most importantly, the funding for education, which has historically been low in poor countries, is likely to dry up even further as governments try to balance their budgets after three years of running unprecedented levels of fiscal deficit. This has fueled the current inflation crisis that has taken hold of the whole world and is forcing governments to adopt sharp cutbacks in their

Sectors like
education and
health are likely
to take a back
seat when
governments sit
down and draw
up their budgets.
State investment
in education is
likely to have
declined
compared to
before the
pandemic, even

spending.

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though the need of the hour is to spend significantly more on education in order to help students and teachers recover from the COVID-19 shock. In the face of limited budgets, a number of schools that were already vulnerable to closure before the pandemic either have been or will soon be shut down. Other measures seen as a result of budgetary cutbacks include reducing the number of teachers and

As a result, in a scenario where education is set to suffer in the near future, it is certain that the focus of societies, governments and nongovernmental organizations will likely be on restoring

support staff.

education for children and youths first. Adult literacy is almost certain to be given a back seat, perhaps justifiably.

And while some reports have been published on the pandemic's impact on the education of youths and children, and many more studies are being conducted, the issue of adult literacy has gone almost unnoticed. Hence, the hit that it may have taken during the pandemic is also relatively well hidden.

But some studies are being completed and the initial data from these is shocking, though hardly unexpected. The gap between rich and poor countries is

believed to have expanded. By exactly how much will become clear when a report by **UNESCO** is released next week. There has also been anecdotal evidence and media reports on the impact of the pandemic on rural and indigenous populations, as well as people with disabilities, who have been hit much harder than others.

Even before the pandemic, **UNESCO** had warned that the world would miss its SDG target on literacy, as only 94 percent of youths were likely to be literate by 2030, and this figure declines to 90 percent for adults. The figure is even scarier for low-income nations, where less than 70

percent of adults and just over 80 percent of young people are projected to have basic literacy skills by 2030. Exactly how much the SDG target will be missed by is a matter of conjecture right now, but hundreds of millions of adults are likely to remain illiterate in 2030.

• Ranvir S. Nayar is managing editor of Media India Group.

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